



RC-1743

Third Year B. B. A. (Sem. V) Examination

April / May – 2010

Research Methodology

Time : 3 Hours]

[Total Marks : 70

Instruction :

नीचे दृशावेक निशानीवाणी विगतो उत्तरवाडी पर अवश्य कपवी.  
Fillup strictly the details of signs on your answer book.

Name of the Examination :  
T. Y. B. B. A. (Sem. 5)

Name of the Subject :  
Research Methodology

Subject Code No. : 1 7 4 3 Section No. (1, 2,.....): Nil

Seat No. :  
[ ] [ ] [ ] [ ] [ ] [ ]

Student's Signature

- 1 Answer in brief : (any six) 12
- Which are the various methods of knowing? Explain any one of them.
  - Why is the formulation of a research problem regarded as important?
  - What are the uses of secondary data? State any two advantages of it.
  - What are the conditions of effective observations?
  - Briefly explain 'Nominal scale' and 'Interval scale' giving an example of each.
  - Differentiate between scientific and non-scientific methods.
  - How can a respondent be motivated for interview?
  - What is a bibliography? What is its purpose?
- 2 Answer the following : (any two) 16
- Explain the various factors that you would take into consideration in writing a research report.
  - Differentiate between 'Originating Source' and 'Secondary Source' of secondary data. Explain the process of evaluating secondary data with the help of a neat flow diagram.
  - Carry out a detailed comparison between various methods of survey.
  - Describe the layout of a research report.

- 3 (a) What is a 'Questionnaire'? What are the major steps involved in the process of construction of a questionnaire? 10
- (b) Define the following concepts : 6
- (i) Sample frame
- (ii) Internal and external validity
- (iii) Pre-Test.

**OR**

- 3 (a) Do you think that each project must pass through each stage of the research process? Give reasons to support your answer. 7
- (b) Explain the methods of observation and state what points should be considered while selecting method of primary data collection ? 7
- (c) What is variable? State types of variable. 2
- 4 (a) Define 'Research Design'? Explain any two research design in detail. 6
- (b) List out various attitude scales. How a summated rating scale is developed? 6

**OR**

- 4 (a) Differentiate between probability and Non-probability sampling. Discuss the probability sampling designs. 8
- (b) Explain measures of Central tendency as a tool for data analysis. 4
- 5 Write short notes : (any two) 14
- (i) Data processing
- (ii) Non-sampling errors
- (iii) Evaluation of laboratory and field experimental method.

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